

BRIANNA RÉGINE PRESENTS

# POUR INTO MY CUP

A 1-DAY SELF-REFLECTIVE RETREAT FOR WOMEN OF COLOR

OCTOBER 19, 2019 | CONNECTICUT



## WHY THIS EVENT MATTERS?

Pour Into My Cup 2019 will contribute to much-needed nuanced conversations that impact self-esteem and sisterhood among millennial women of color. Women of color are selfless beyond their limits, challenged by systemic oppression and deserve a space to be uplifted & understood. At P.I.M.C, women of color will be welcomed & supported to tell their truths; and restored through on-site resources that strengthen the mind, body and soul.

## THE P.I.M.C. EXPERIENCE

Attendees will have access to a full-day of open dialogue & venting sessions, which address REAL topics that affect personal & unified progression. There will also be on-site professional lifestyle counselors, spa-like stations, and opportunities to snap memories for the 'gram!

## WHY SHOULD YOU SPONSOR US?

- You'll gain recognition & visibility from multi-cultural millennial women
- You'll be associated with a positive community event that educates women of color about lifestyle practices that elevate the sense of self, as well as the collective women of color experience
- You'll create additional B2C opportunities
- Your partnership & brand initiatives will be recognized in pre, during & post event media outreach
- You'll be acknowledged as a sponsor on our website for a lifetime--along with secured event partners:



Department of Economic and Community Development  
Office Of The Arts



TO DISCUSS PARTNERSHIP OPPORTUNITIES WITH POUR INTO MY CUP,  
CONTACT: BRIANNA REGINE | INFO@BRIANNAREGINE.COM OR 203-526-2915

Brianna Régine is the founder, as well as lead brand strategist & publicist at Brianna Régine Visionary Consulting. She is also a blogger and millennial goal digger who empowers others to execute their ideas and blossom into their fullest potential.

Some Brands Brianna Has Worked With



# GET A SIP OF THESE PARTNERSHIP OPTIONS

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## PIMC LISTING & PIMC MEMBERSHIP - \$20

- **\$10 OFF ANY PIMC RETREAT TICKET**
- Join the **PIMC Retreat directory** of women-owned businesses & resources for personal & professional development
- Gain **2-months access to the PIMC Membership (2nd month is FREE)**--a community of women dedicated to creating their own legacy, spreading knowledge and living their best life

### PIMC MEMBERSHIP INCLUDES:

- Brand Promotion Priority
- Free Community Support & Mentorship Opportunities
- Membership Directory
- Access to PIMC Facebook & LinkedIn Groups
- First Access to Expanded Network Opportunities
- First Access to Discounted/Free PIMC Events & Merchandise



## PIMC RETREAT GIFT BAG PLACEMENT - \$60

Place your brand right in the hands of multi-cultural women in Connecticut. This is a valuable opportunity for your business to gain a new customer, lifelong client or more importantly, a loyal advocate to your product/service/persona.

### PIMC RETREAT GIFT BAG PLACEMENT INCLUDES:

- Products/Samples or Business Marketing Material in gift bag
- Custom brand flyer & PIMC Retreat discount code
- **\*\* PIMC Listing & PIMC Membership**
- **\*\* 2-months access to the PIMC Membership (2nd month is FREE)**
- **\*\* 1 General Admission PIMC Retreat Ticket**



## PIMC RETREAT: 1/2 A GLASS! - \$420

Contribute to the PIMC Retreat experience in a soul-quenching way!

### PIMC RETREAT: 1/2 A GLASS! INCLUDES:

- Products/Samples or Business Marketing Material in gift bag
- Custom brand digital flyer & PIMC Retreat discount code
- **\*\* PIMC Listing & PIMC Membership**
- **\*\* 1-year access to the PIMC Membership (6 months are FREE)**
- **\*\* 2 All-Day Pass PIMC Retreat Tickets**
- Custom brand spotlighted signage\*
- Vendor Table\*
- Complimentary BRVC consultation bundle (2 phone calls & freebie - valued at \$100)



## PIMC RETREAT: FULL GLASS PLEASE! - \$750

Cheers to a replenished mind, body & soul! Be a part of creating the ultimate PIMC Retreat experience, that'll keep attendees coming back for more!

### PIMC RETREAT: FULL GLASS PLEASE! INCLUDES:

- Products/Samples or Business Marketing Material in gift bag
- Custom brand digital flyer & PIMC Retreat discount code
- **\*\* PIMC Listing & PIMC Membership**
- **\*\* 1-year access to the PIMC Membership (FREE)**
- **\*\* 4 All-Day Pass PIMC Retreat Tickets**
- Custom brand spotlighted signage\*
- Vendor Table\*
- Opportunity to speak to all attendees
- Included in pre, during & post public relations initiatives
- Execution of customized sponsor requests
- Complimentary BRVC consultation bundle (4 phone calls & 2 freebies - valued at \$205)



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PAYMENT PLANS ARE AVAILABLE FOR "1/2 A GLASS!" & "FULL GLASS PLEASE!" PARTNERSHIPS